



An Executive Summary

Go Culture International (GCI) exists to provide the best method to assess, educate, certify, and rank your organization in Global Citizenship. Focusing primarily on diversity, equity, and inclusion (DEI) and intercultural competence and sensitivity, GCI provides an online app solution for organization-wide Global Citizenship. With a reliability score of 93% (Cronbach's Alpha .93), GCI offers industry-leading data accuracy for developing Global Citizenship aptitude. What began as a research initiative in 1998 by leading Intercultural scholar Dr. Carley H. Dodd, the GCI program has been in development for over 20 years (eight years in development, followed by 13 years of testing).

Dr. Dodd and co-developer Dr. Justin Velten culminated 45 years of intercultural competency research to observe human cognitive, socio-emotional, and behavioral factors related to Global Citizenship. Based on test results, person-specific coaching was honed to enhance Global Citizenship aptitude through a remote-friendly delivery method that can bring assessment, education, certification, and ranking to organizations worldwide.

Throughout the 20+ years of research and development, each examination revealed a statistically significant improvement in participant Global Citizenship. GCI provides organizations a streamlined approach to positively affect Global Citizenship across an entire organization, while monitoring progress via a mobile-friendly dashboard and certification process. Through quantitative and qualitative data collection and reporting, organizations can now rely on industry-leading data to strengthen Global Citizenship on a customizable web-based platform.

In this COVID-19 era, no longer is it necessary to bring an overpriced consultant on-site, engage in face-to-face coaching sessions, and sit through train-the-trainer sessions to teach these important subjects yourself. Trust the experts in Global Citizenship to bring your organization a simple, high-impact solution. Trust Go Culture International.

GCI serves over 4,000 clients, including some of the largest and most prestigious institutions representing work in over 40 countries. Learn more at goculture.org.

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